



## **Environmental Policy**

ProAdventure LTD, based in Llangollen are an outdoor activities organisation offering Mountain biking, canoeing, rock climbing, gorge walking, kayaking, bushcraft and other outdoor activities to corporate groups, youth groups, and the general public. The company also operates a shop selling outdoor equipment and offers instructor training courses in a range of disciplines.

The company is keen to keep its impacts on the environment to a minimum however we recognise that our business has some environmental impacts such as the use of energy and water at our office and shop. Some packaging waste is generated by the shop activities. There is also a potential impact on the countryside such as erosion of footpaths and riverbanks, noise and litter pollution. Travel to and from activity sites results in carbon emissions as does the travel to and from our centre of our customers.

In order to reduce these environmental impacts ProAdventure LTD encourages vehicle sharing by staff and clients, purchases Green Tariff electricity for the shop and office, use eco friendly cleaning products and purchase recycled content paper and envelopes. We recycle as much packaging materials as possible when sending goods to mail order customers. The company has invested in equipment to reduce electricity consumption in the office by powering down IT associated equipment. The implementation of all environmental improvements is monitored regularly.

ProAdventure Ltd is a member of 1% for the Planet and as such we pledge to give 1% of our annual turnover to environmental projects and charities.

By reviewing our activities on an annual basis, we will measure our improvement, and put in place appropriate targets to continue that improvement.

ProAdventure LTD is committed to complying with relevant legislation and where possible we aim to do better. We are also committed to meeting the requirements of a number of trade bodies including North Wales Tourism association, Welsh Canoeing association, Adventure Activities Licensing Authority, the Institute of Outdoor Learning and Llangollen enterprise.

We are committed to minimising waste and to preservation of the countryside. This policy is communicated to all staff and customers of ProAdventure LTD and is available to all interested stakeholders.

The management of Pro Adventure LTD is committed to providing adequate financial and human resources to ensure this process of reviewing, monitoring and continual environmental improvement takes place.